



fraym[®]

Mapping Humanity

INTRODUCING FRAYM

We're so glad our paths have crossed.

Let us tell you a little about who we are and what we're about.

Fraym is a purpose-driven company working to map humanity. Our elite team works hard to support the missions of governments and organizations around the world tackling some of the greatest challenges of our time like inequity and insecurity, climate vulnerability, public health, access to critical services, and more. We hold ourselves to a high standard because we recognize that our time at Fraym is an opportunity to make an impact.

Over the past five years, we've pioneered the use of geospatial data to understand population dynamics. Our success is directly related to our belief that innovation is borne out of diverse perspectives, experiences, and identities.

Fraym data is in high demand globally and we're growing quickly. Using advanced technology we've:

- » Mapped hundreds of distinct population characteristics covering over 3.2 billion people and 2 billion square kilometers—enough to cover the entire globe nearly 5 times over.
- » Informed over \$35 billion in programmatic and operational missions, spanning the design, implementation, and monitoring of strategic activities.

To us, *Mapping Humanity* is as much about geography as it is about the people that live in the places we illuminate. We believe community-level data is the currency for bringing about change.

Here are some examples of how we use our data to do just that:

WEBSITE

[COVID-19 Response and Recovery Work](#)

USE CASE

[Social and Behavioral Change Strategies](#)

BLOG

[Facebook Partnership](#)

SIGNAL MAGAZINE

[Information Domain Competition Happens Locally](#)

OPEN POSITIONS

fraym.io/careers